

TxDOT Disadvantaged Business Enterprise Triennial Goal for Federal Highway Administration Funded Contracts

Fiscal Years 2023-2025



Public Consultation Agenda

- DBE goal setting process required by federal regulations
- TxDOT's proposed DBE triennial goal for its FHWA funded contracts
 - Calculation of Step One Base Figure
 - Consideration of Step Two adjustment
 - Estimation of DBE participation to be achieved through race-neutral and raceconscious measures
- Answer questions and solicit written comments



HELP #EndTheStreakTX

End the streak of daily deaths on Texas roadways.

TxDOT.gov #EndTheStreakTX Toolkit





DBE Goal Setting Process

- Develop an overall goal that reflects the level of participation TxDOT would expect absent discrimination in the relevant market area
- Follow the two-step goal-setting process in accordance with 49 C.F.R. §26.45
- Conduct direct, interactive public consultations in accordance with 49 C.F.R.
 §26.45(g)(1) to gather input about TxDOT's proposed goal



Goal Setting Data Sources

- Data sources
 - TxDOT contract and vendor records
 - Contract information from prime vendors
 - D/M/WBE Directories
 - Dun & Bradstreet/Hoovers Database
 - U.S. Census Bureau



TxDOT's Goal Setting Methodology

- Two Step Process
 - Step One:
 - TxDOT must calculate the DBE availability for its FHWA assisted contracts
 - Base Figure = <u>Ready, willing and able DBEs</u> All firms ready, willing and able (including DBEs and non-DBEs)
 - Step Two:
 - Examine all relevant evidence for consideration of a possible adjustment to the base figure to reflect "effects of the DBE program and the level of participation that would be expected but for discrimination"



TxDOT's Proposed Overall Goal

- Proposed overall goal is 18.94% for FFYs 2023-2025
 - 8.43% to be achieved through race-neutral ("RN") and 10.51% through raceconscious ("RC") measures
 - RC measures are focused specifically on assisting only DBEs
 - RN measures can be used to assist all small businesses, not just DBEs
 - "Race" includes gender



TxDOT's Product and Geographic Markets

- Analyzed FHWA contracts \$50,000 or greater
- Final Contract Data File
 - 2,211 prime contracts totaling \$12,228,956,770
 - 11,627 subcontracts totaling \$3,981,478,492
- Geographic Market
 - State of Texas captured 93.6% of all contract dollars
- Constrained Product Market
 - 68 NAICS codes representing a dollar value of \$15,179,357,573



TxDOT's Utilization of DBEs

- TxDOT's utilization of DBEs on FHWA contracts
 - DBEs: 20.6%
 - Blacks: 0.7%
 - Hispanics: 12.3%
 - Asians: 1.2%
 - Native Americans: 0.8%
 - White women: 5.7%
 - Non-DBEs: 79.4%



Step One: Base Figure Calculation

- Aggregated weighted availability for FHWA contracts
 - DBEs: 24.3%
 - Blacks: 4.0%
 - Hispanics: 11.9%
 - Asians: 1.5%
 - Native Americans: 0.4%
 - White women: 6.5%
 - Non-DBEs: 75.7%
- Step One base figure: 24.3%



Step Two: Adjustments to Base Figure Calculations

- Examine all types of demonstrable evidence
 - Current capacity as measured by median volume of work performed by DBEs in recent years
 - Other Texas agencies' disparity studies
 - Relevant data on firm sales receipts, earnings, employment, self-employment and education that affect DBE opportunities
 - Statistical data from related fields such as financing, bonding and insurance



Step Two: Adjustments to Base Figure Calculations

- Work performed by DBEs on FHWA assisted projects for the past seven years
 - FY 2017: 10.83%
 - FY 2018: 12.71%
 - FY 2019: 10.51%
 - FY 2020: 18.12%
 - FY 2021: 16.37%
 - FY 2022: 13.57%
 - FY 2023: 16.57%
- Median DBE participation for FFY 2017-2023 is 13.57%



Step Two: Adjustments to Base Figure Calculations

- Other disparity studies
 - No other local jurisdictions have conducted studies relevant to TxDOT's contracting activities
- Census Bureau data and review of literature from 2019 TxDOT Disparity Study
 - Data indicate large disparities in M/WBE business outcomes, wages and earnings, business formation relative to White men
 - Secondary research and literature indicate minorities continue to face barriers in accessing commercial credit and human capital
- However, results are difficult to quantify within the rigors of constitutional strict scrutiny and therefore did not serve as a basis for a Step Two adjustment



Step Two: Final Adjustments to Base Figure Calculations

- Current DBE capacity
 - Adjustment calculation
 - Step One base figure: 24.3%
 - Median past DBE participation: 13.57%
 - Average = **18.94%**



Race-Neutral and Race-Conscious Projection

- TxDOT must meet the maximum feasible portion of its overall goal using raceneutral measures
- Calculation of RN measures to achieve the overall goal was based on the following:
 - Median RN achievement for the past seven years is 6.36%
 - Median DBE goal over achievement for FY's 2018, 2020, 2021 and 2023 was
 2.07%



Race-Neutral and Race-Conscious Projection

Fiscal Year	RN Achievement	RC Achievement	Total DBE Achievement	DBE Goal	Achievement vs. Goal	
2017	6.36%	4.47%	10.83%	12.6%	-1.77%	
2018	6.90%	5.81%	12.71%	12.6%	0.11%	
2019	5.67%	4.84%	10.51%	12.6%	-2.09%	
2020	7.77%	10.35%	18.12%	14.4%	3.72%	
2021	4.81%	11.56%	16.37%	14.4%	1.97%	
2022	4.85%	8.72%	13.57%	14.4%	-0.83%	Median Additional Achievement
2023	9.02%	7.55%	16.57%	14.4%	2.17%	

- 8.43% of the overall goal of 18.94% is projected to be achieved through RN measures
- **10.51%** is projected to be achieved through RC measures



- Added 20 new team members to focus on small business compliance, data management and business and community engagement
- Created a Business and Community Engagement Section to coordinate statewide outreach
 - Staffed by 11 people in five TxDOT Districts
 - Contacts and supports 5,000+ DBEs
 - Hosts "Doing Business with TxDOT" events in each TxDOT District
 - BCE Section specialists focus efforts on targeted specialties by region



- Developed the Construction Division list searchable by region, specialty and by single-bidder and no-bidder contracts assists DBEs in finding opportunities with less competition
- Adopted the Professional Engineering Procurement Services Division DBE mentorprotégé program seeks to increase participation of emerging DBEs in professional services contracts
- Covers registration costs for DBEs attending TxDOT conferences
- Recruits DBEs located around ConnectU2Jobs service areas to serve as employer training partners, reducing onboarding and recruitment overhead and providing paid labor



- Continues to develop RN initiatives recommended in the CHA 2019 Disparity Study
 - Plans to implement two unremediated letting months to monitor DBE utilization on no goal projects
- Engages in ongoing communication with contractor associations to facilitate outreach and other race-neutral efforts
 - TxDOT hosts quarterly meetings with trade and advocacy groups, including the Associated General Contractors of Texas, the Regional Hispanic Contractors Association, Regional Black Contractors Association, and other stakeholders



- CIV continues to work internally with TxDOT departments to improve efficacy and efficiency of DBE program policies and procedures
- Revamping SBE Program to assist small businesses to compete successfully on TxDOT projects as prime contractors



Public Participation: Review & Comment

- Published Notice
 - The proposed overall goal and methodology are available on TxDOT's website: <u>https://www.txdot.gov/business/disadvantaged-small-business-enterprise/dbe-airport-concessions/dbe-goal-methodology.html</u>
 - Public comment period extends to November 6, 2024. Please email comments to <u>CivilRights@txdot.gov</u>.
- TxDOT will provide a summary to FHWA of any comments received, and a summary of any changes made, based upon those comments and public meetings



TxDOT Contact:

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The goal methodology was established using information from the disparity study conducted by Colette Holt & Associates.

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