

# 2025 Texas Innovation Invitational

June 16 - 18, 2025  
Fort Worth, TX

Connecting Texas to the Future of Transportation



# Tips from the Experts



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The banner features a blue background with a white geometric network pattern. On the left, there are icons for a gear, a car, a person, and a truck. In the center, the text reads "2025 Texas Innovation Invitational" in white. Below it, the dates "June 16 - 18, 2025" and location "Fort Worth, TX" are listed. At the bottom, the tagline "Connecting Texas to the Future of Transportation" is written in a smaller font. On the right side of the banner, there is a circular inset image showing a cityscape with a sign that says "FORT WORTH STOCK YARDS".

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### **Leverage partnerships.**

How can we go further faster by working together? Does your team leverage the unique skills of different partners?

### **Consider scalability.**

Is there a clear path to take your project from a local deployment to a large-scale solution?

### **Clearly communicate the value proposition and evaluation metrics.**

What needs are you addressing and how? How will you measuring success?

### **Engage research partners.**

Have you included partners who can support research and performance measurement analysis?

### **Consider USDOT goals.**

Tie your project objectives into USDOT goals for long-term success.

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# Criteria

### Team Showcase Criteria

- 1. Challenge Definition** - Is the community challenge clearly identified, articulated, and appropriately scoped?
- 2. Goal Alignment** - Does the proposed solution support TxDOT and USDOT goals?
- 3. Effective Collaboration** - Are the necessary public and private partners actively engaged?
- 4. Innovation, Data Management, and Technical Merit** - Is the solution innovative? Is there a data management strategy in place? Does the team have the required expertise?
- 5. Broader Impacts and Performance Measurement** - How does the proposed solution benefit the local community? Is the solution scalable and replicable to other communities?

### S.T.A.R. Awards

TxDOT is pleased to announce **up to three winners** at the 2025 Texas Innovation Invitational. Winners will receive the prestigious S.T.A.R Award.

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# Format

## Team Showcase Format

- 5 minutes:** Team presentation
- 4 minutes:** Feedback from Expert Judges
- 1 minute:** Team closing comment