



Texas Innovation Alliance Spring Meeting | April 23, 2025



Meeting Agenda

Wi-Fi: TxDOT Guest Net Password: Besafedrivesmart25

9:00 AM Welcome & Introductions

9:10 AM Texas Innovation Invitational Preview

9:20 AM Overview of TIA Charter

9:30 AM Innovative Project Showcase

10:30 AM Break

10:45 AM Roundtable Discussion on Best Practices for Public Agency Construction Coordination

11:45 AM Closing Remarks

12:00 PM Adjourn

Ways to Engage

Wi-Fi: TxDOT Guest Net **Password:** Besafedrivesmart25



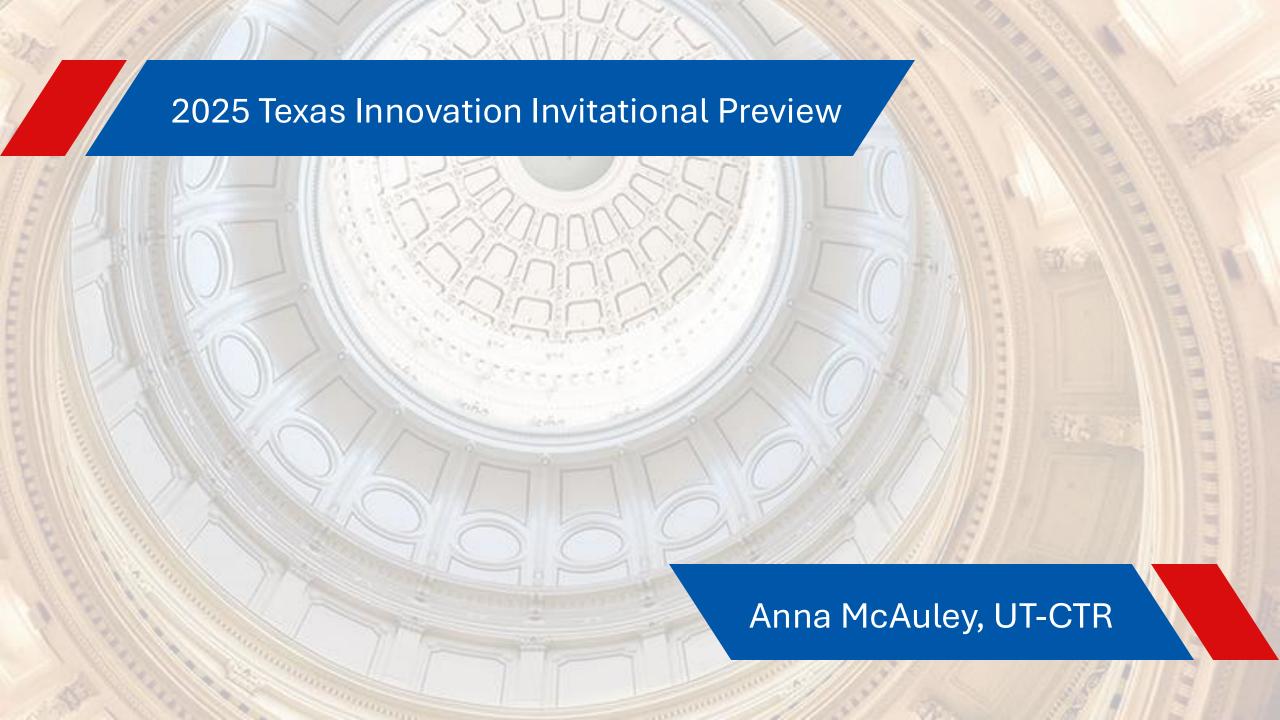
Visit the TIA Website



Join the Distribution List



Share an Idea or Comment





2025 Texas Innovation Invitational

June 16 - 18, 2025 Fort Worth, TX



Technology Showcase Poster Session Networking Reception **Tuesday, June 17**

Plenary Programming
Innovator of the Year
Awards
Breakout Sessions

Wednesday, June 18

FORT WORTH STOCK YA

Team Showcase S.T.A.R. Awards

Program at a Glance: Monday, June 16

Monday, June 16
Technology Showcase
Poster Session
Networking Reception

Tuesday, June 17
Plenary Programming
Innovator of the Year Awards
Breakout Sessions



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Program at a Glance: Tuesday, June 17

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Monday, June 16

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Plenary Programming Innovator of the Year Awards Breakout Sessions

Wednesday, June 18
Team Showcase
S.T.A.R. Awards

Industry Innovator of the Year Award

Recognizes outstanding achievement in transportation-related project delivery and rewards third parties working in transportation who have used creativity and innovation to stand out in their ability to positively impact local and state governments.

TxDOT Innovator of the Year Award

Promotes TxDOT's culture of innovation by providing TxDOT staff with a way to recognize fellow employees who have turned their ideas into solutions and implemented innovative projects that help TxDOT address high-level challenges.



Submit nominations by April 25, 2025

Program at a Glance: Wednesday, June 18

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2025 Texas Innovation Invitational

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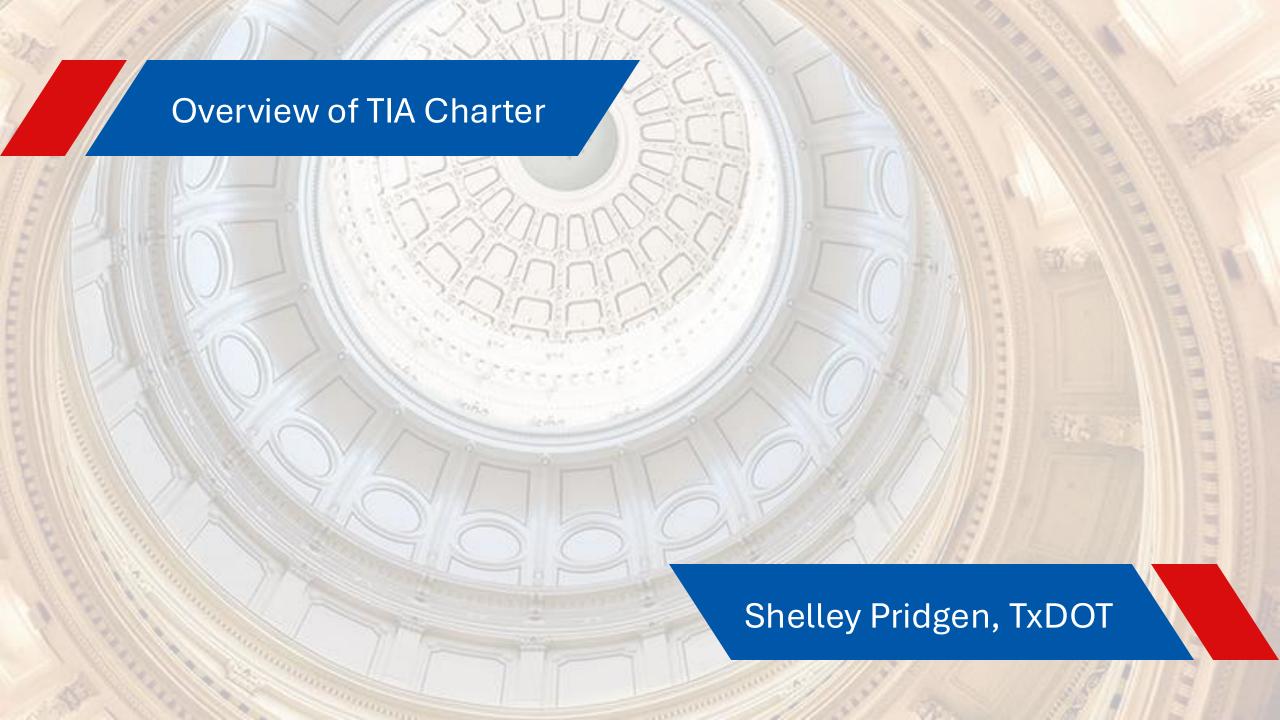


Register



FORT WORTH STOCK YARDS

Exhibit





Texas Innovation Alliance - Charter Overview

Shelley Pridgen, Innovative Transportation in Texas Program Lead, TxDOT STR

Texas Innovation Alliance Spring Meeting

Charter History



- Texas established the 51st STIC in 2016 (March 22)
- The Charter was renewed in 2019
- Enhanced Collaboration between FHWA & TxDOT
- Bringing together State, Regional, County
 & Local Governments
- 2024 Merger of TxSTIC and TIA



State Transportation Innovation Council (STIC)

Partnership for the 21st Century

State of Texas Charter

urpose

This Charter establishes the State Transportation Innovation Council (STIC) for the State of Texas and defines its vision, mission, scope and responsibility, membership, and administration.

Vision

The STIC for the State of Texas will foster a collaborative culture for the rapid implementation of ready to deploy and beneficial innovations and technologies to efficiently deliver to the public a modern, high-quality transportation system.

Mission

Facilitate the rapid implementation of innovative technology, tactics and techniques among transportation program delivery professionals at all levels of state government and throughout the private and non-profit sector to ensure smart, efficient investment in Texas highway and transportation infrastructure.



Texas Innovation Alliance

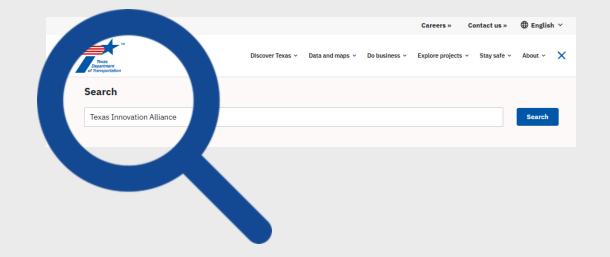
State Transportation Innovation Council (STIC)

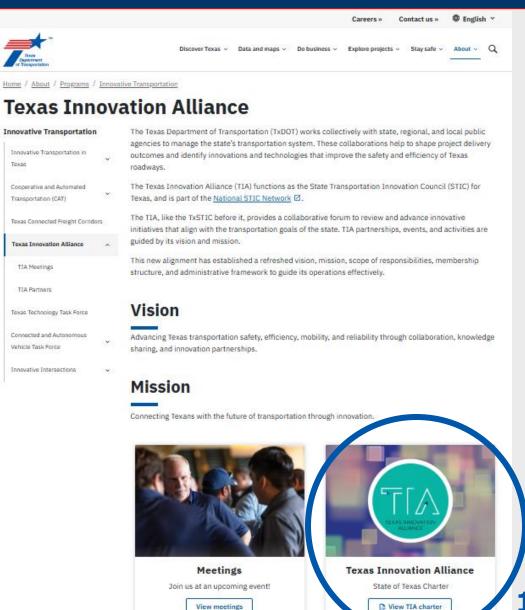
Partnership for the Twenty-first Century



Available on www.txdot.gov

Search: Texas Innovation Alliance





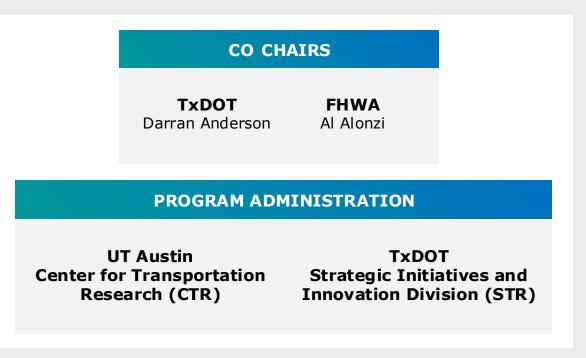


Organizational Structure

TEXAS INNOVATION ALLIANCE

Co-Chairs:

- TxDOT
 - Director of Strategy and Innovation
- FHWA
 - Texas Division Director





Organizational Structure - Steering Committee

Steering Committee:





Organizational Structure

Program Members:

- 25 current members
- There is no limit to the number of members we can have

PROGRAM MEMBERS

Public agencies and universities seeking to participate in Texas Innovation Alliance activities.

Cities

Community Organizations

Councils of Governments (COGs)

Counties

Local Agencies

Metropolitan Planning Organizations (MPOs)

Ports

Professional Associations

Regional Mobility Authorities (RMAs)

State Agencies

Transit Agencies

TxDOT Districts

TxDOT Divisions



Organizational Structure

Tech Bench, Industry, Friends:

TECH BENCH

In-kind services and training:

LEADERS
INRIX
Replica
Drivewyze

START UPS Skydio OptaSense

INDUSTRY MENTORS

Industry advice and grant writing assistance:

STV, Kimley-Horn, etc.

ITE and ITS Texas Chapters

FRIENDS OF THE ALLIANCE

Other organizations and state agencies interested in lessons learned and best practices for implementation.

Connecting Texas to the Future of Transportation



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Secure your spot.

FORT WORTH STOCK YARD

REGISTER NOW!



Thank you!

Shelley Pridgen

Innovative Transportation Lead - Innovations Section

TxDOT Strategic Initiatives & Innovation

Shelley.Pridgen@txdot.gov



Everyday Innovations

Improving Services, Quality, and Productivity

Dr. Rebecca Davio

Texas State University



- On-campus consultancy leveraging TXST talent and resources
- Provide high-value, innovative solutions for our clients
- Offer students professional experience to drive career success

Different Perspectives



Forget we work in government!

- Look with fresh eyes
- Ask your customers
- Learn from front-line employees
- Copy from other industries or jurisdictions

Different Approaches

- Learn from your data
- Centralize information
- Communicate like a human
- Automate repetitive processes
- Mix up your tools



Learn from Your Data



Figure 1. Number and percent of initiated transactions by transaction type.



Figure 2. Number of initiated transactions by month of year for calendar year 2010.

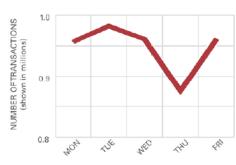


Figure 3. Initiated transaction volume by day of week.

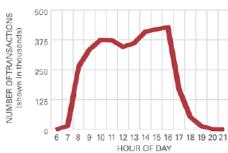


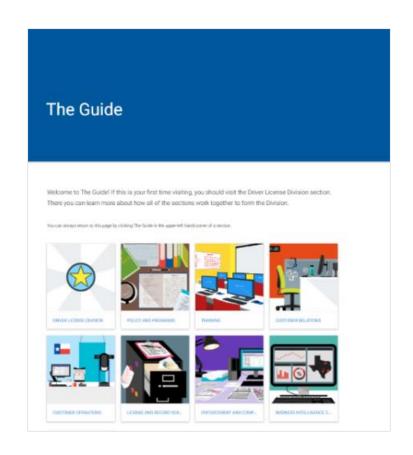
Figure 4. Initiated transaction volume by hour of day.

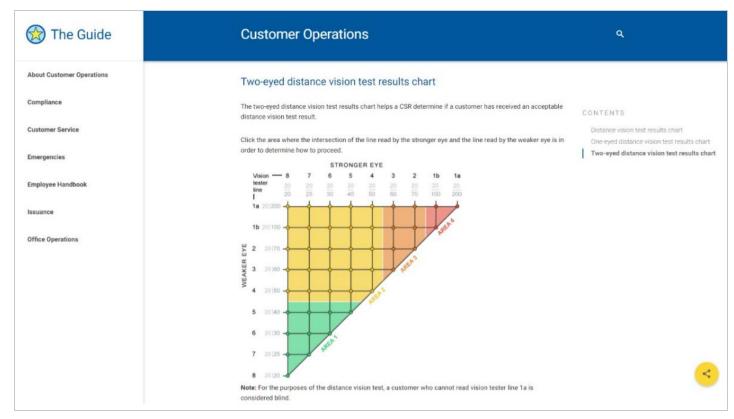
Centralize Information



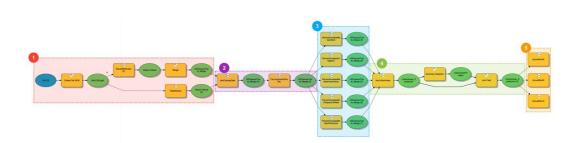


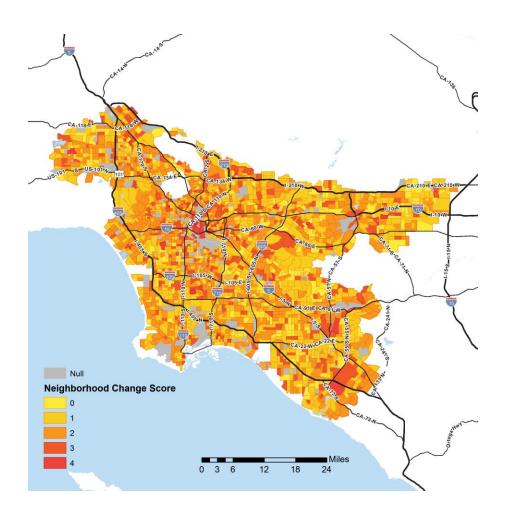
Communicate like a Human





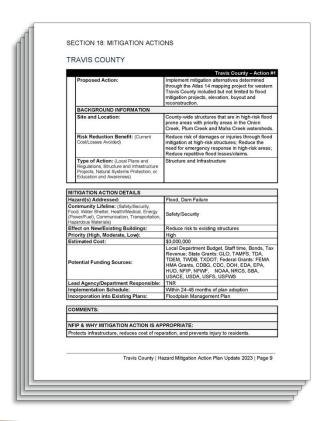
Automate repetitive processes



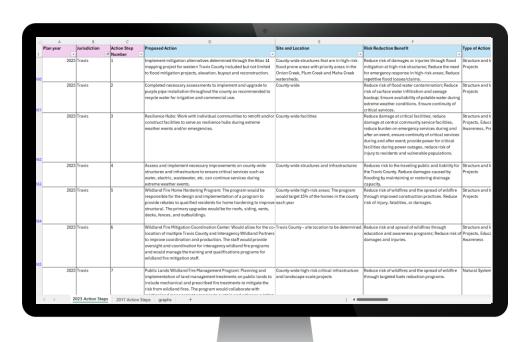


Mix up your tools

BEFORE **Difficult to search text**



AFTER Searchable, filterable records





RebeccaDavio@txstate.edu (512) 245-7366 igi.txstate.edu

THANK YOU!

Questions? Comments?





Texas Innovation Alliance Meeting

April 23, 2025



LONGVIEW **Metropolitan Planning Organization**



We Meed Jour Input

The Longview MPO's Electric Vehicle Infrastructure Survey gathers community input to shape the future of EV charging, guiding a plan to improve accessibility, meet evolving needs, and support sustainable transportation.





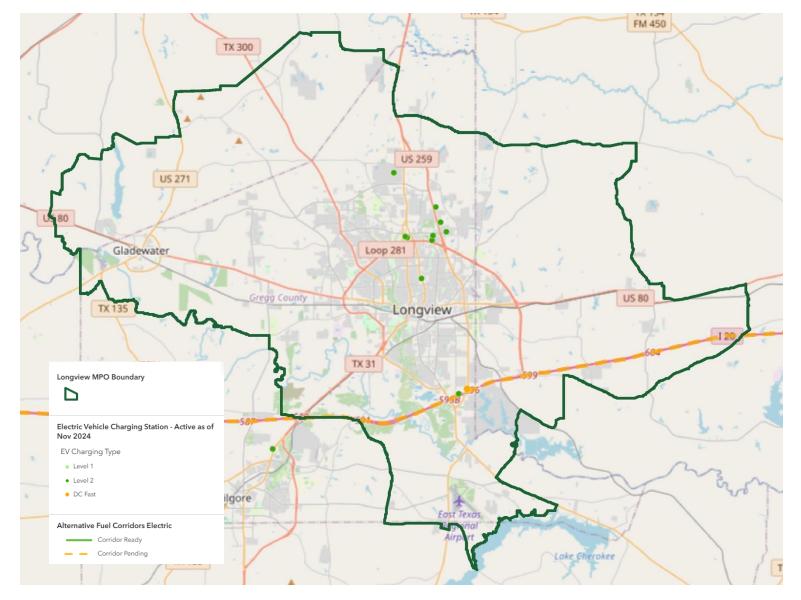


MPO@LongviewTexas.gov



LongviewMPO.com

Current EV Charging Landscape



- # of Registered Electric
 Vehicles by County:
 - Gregg 453
 - Harrison 182
 - Rusk 114
 - Upshur 94
- # of Public/Semi-Public Charging Stations
 - Level 1 0
 - Level 2 10
 - Level 3 (DC Fast Charger) − 1
 - Active as of November 2024

Plan Timeline

Oct 2024 - Nov 2024 Dec 2024 - Jan 2025 Feb 2025 - Mar 2025 Mar 2025 - Apr 2025

Previous PlansOutreachDevelopmentTimelineDevelopment

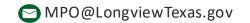
- □ Open House□ Survey andInteractive Map□ Data Collection□ DraftPreparation
- □ Draft PlanPreparation□ PublicCommentPeriod□ Plan Revisions

☐ Final Plan
Presentation
☐ Adoption and
Approval
☐ Submit to
TxDOT





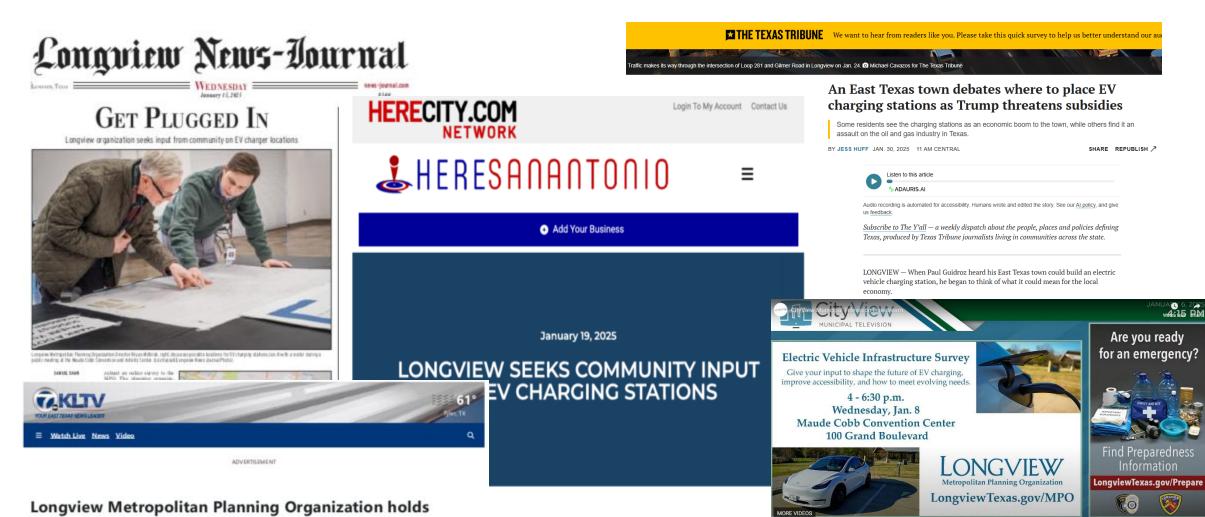
(903) 237-1062





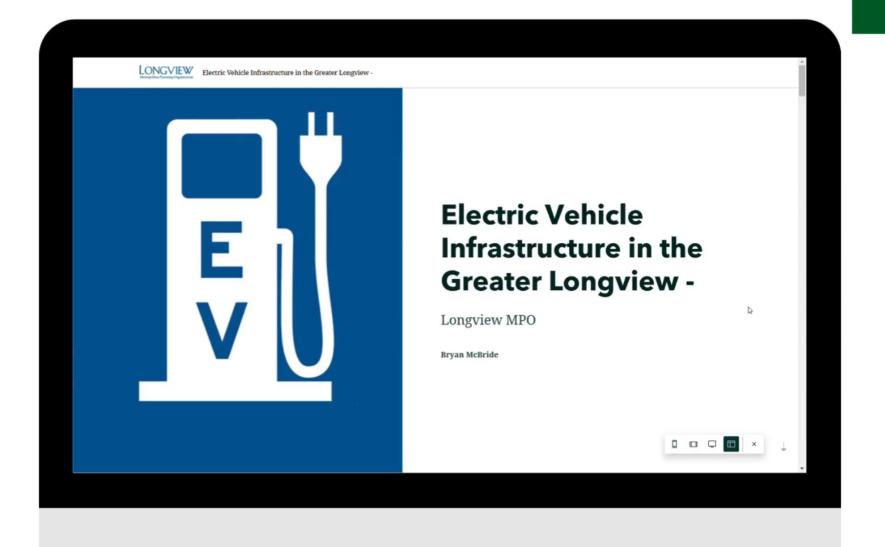
Project website: <u>Cloud.LongviewTexas.gov/maps/ev</u>

Public Media Attention

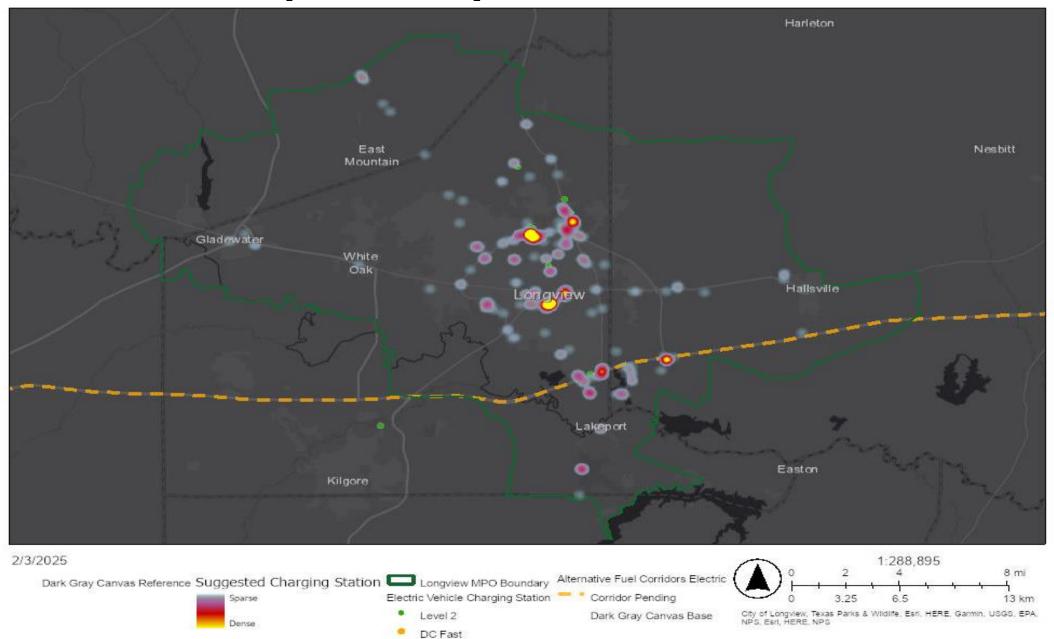


"It's a chance for people to make their voices heard and get a say in where they'd like to see charging infrastructure located," said Transportation Planner at the Longview Metropolitan Planning Organization, Kyle McGough.

meeting to get input on EV charging stations



Interactive Map – Survey Results

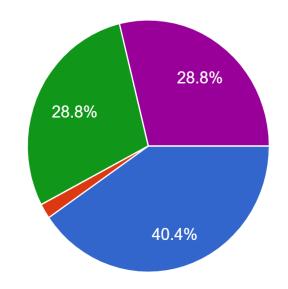


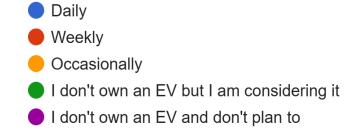
Google Form Survey



Section 1: About You

How often do you drive an electric vehicle (EV)? 52 responses



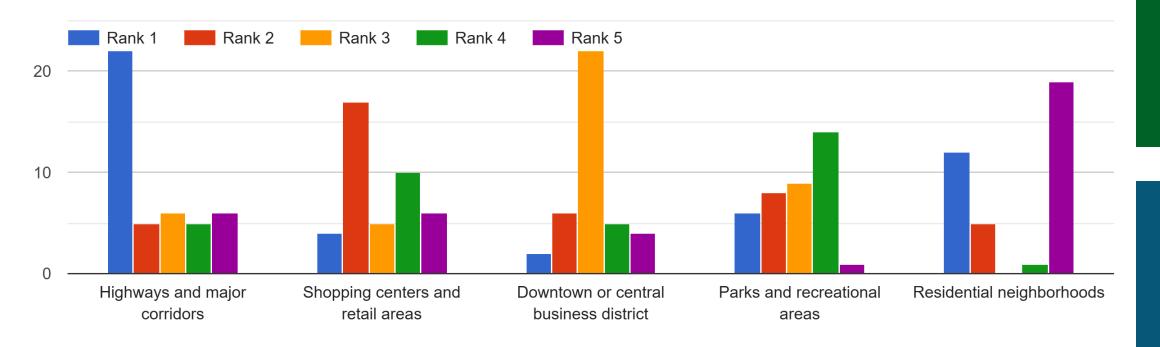


Other Questions:

- Zip Code
- Type of EV do you own or are considering (BEV or PHEV)

Section 2: EV Charging Infrastructure Needs

What locations do you think need EV charging stations the most? (Rank in order of priority)

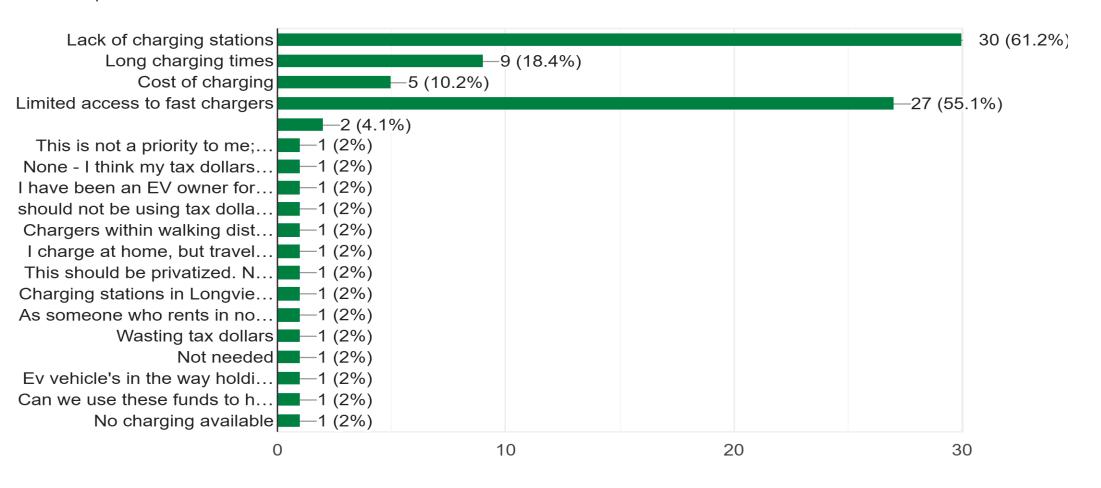


Other Questions:

- How important is availability of EV charging stations in your decision to drive or purchase an EV? (not important to least important)
- What type of charging stations do you prefer? (Level 1, 2, DC/3)

Section 3: Challenges and Barriers

What challenges do you face with EV charging in your area? (Select all that apply)
49 responses



Section 4: Additional Input

Do you have specific locations you'd like to recommend for EV charging stations?

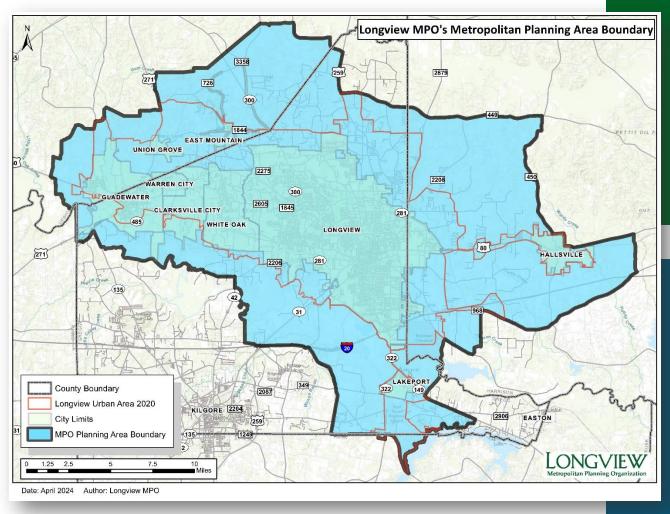
- Retail and Shopping Areas: Target, Sam's Club, Walmart, Longview Mall, The Market at Green Top
- **Dining and Entertainment:** Areas with sit-down restaurants
- **Downtown:** Possibly near City Hall or central gathering spots
- Outdoor & Trail Areas: Entrances to walking trails

Please share any additional comments or suggestions for the Electric Vehicle Infrastructure Plan.

- Charging Infrastructure Concerns:
 - Several respondents expressed concerns about the availability and distribution of charging stations.
 - Suggestions included more charging stations at gas stations, highways, and commercial areas.
- Funding and Investment Recommendations:
 - Some participants emphasized that charging stations should not rely on taxpayer funding.
- Convenience and Accessibility:
 - Requests for easily accessible charging options, particularly in retail and recreational areas, were noted.
- General Support and Recommendations:
 - A few respondents showed enthusiasm for EV infrastructure development and provided suggestions on partnerships with businesses.

EV Study Area Boundary – Recommendation

- Adopt Longview MPO EV Charging Plan covering the entire MPO boundary.
- **Grant eligibility** applies to any location within the MPO boundary.
- Highlighted areas of interest reflect public preference for charger placement.
 - Longview Mall area
 - Downtown Longview
- **DC Fast Chargers** recommended for power level.



Contact Us



(903) 237-1062





MPO@LongviewTexas.gov



LongviewMPO.com







AI-POWERED CORRIDOR MANAGEMENT WITH NOTRAFFIC IN ARLINGTON, TX

Texas Innovation Alliance
Spring In-Person Meeting
Chris Funches
City of Arlington

CITY OF ARLINGTON HISTORY

The City of Arlington started using NoTraffic in 2021 as a pilot program under a city initiative to become a Smart City.

The intersection of Cooper Street (FM157) and Main Street was chosen as the pilot location.

- Cooper Street is a heavily traveled artieral
- Railroad crossing within 200 feet
- Fire Station a quarter of a mile away
- University of Texas at Arlington nearby



RESULTS OF THE PILOT

- The detection capabilities were one of the best the city has seen.
- The vehicle, bike, and pedestrian classification component were accurate and comparable to traditional intersection studies.
- Mobility OS Platform allowed the City to see safety and performance data for the intersection.



PILOT EXPANSION

Since the pilot fared well, the city decided to test NoTraffic on one of its busiest corridors.

The pilot was expanded to the Matlock Road Corridor.

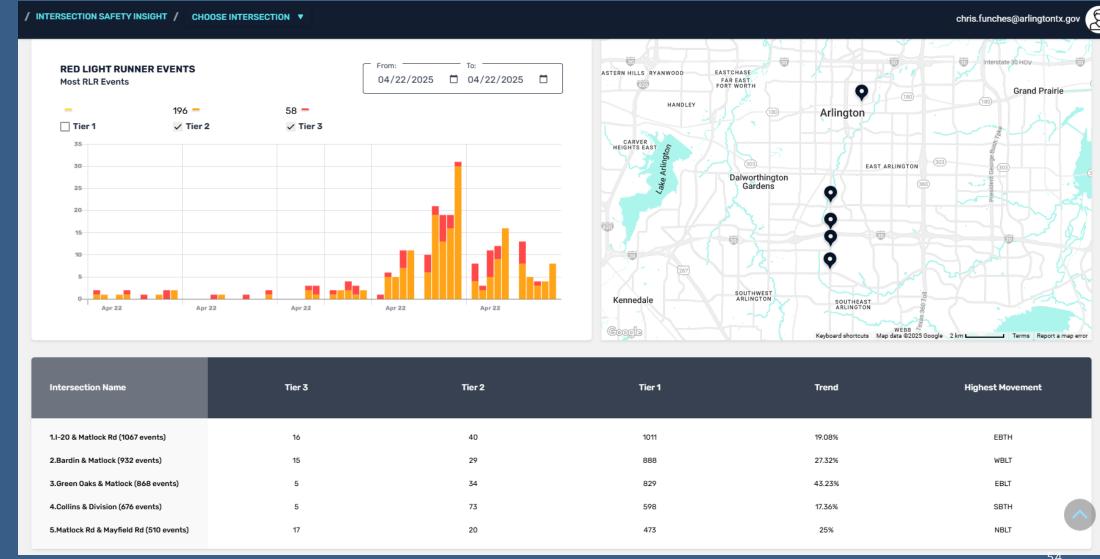
- Major north-south arterial connecting to Mansfield
- Identified as one of Arlington's pain points for congestion
- Crosses Interstate 20

EXPANSION AREA LAYOUT MATLOCK ROAD





SAFETY ANALYTICS



SAFETY ANALYTICS VOLUMES



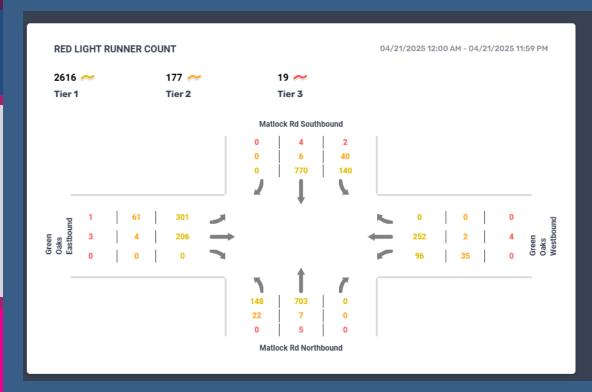


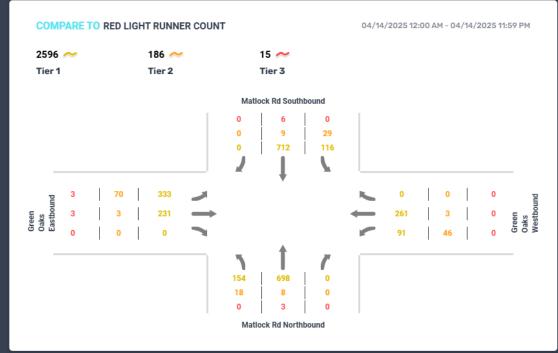
SAFETY ANALYTICS CLASSIFICATIONS



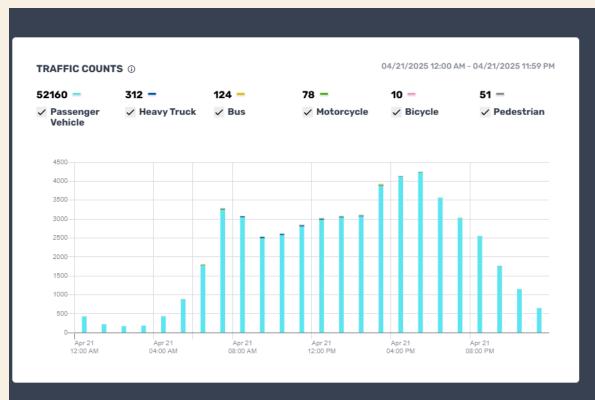


SAFETY ANALYTICS MOVEMENTS





DATA ANALYTICS VOLUMES



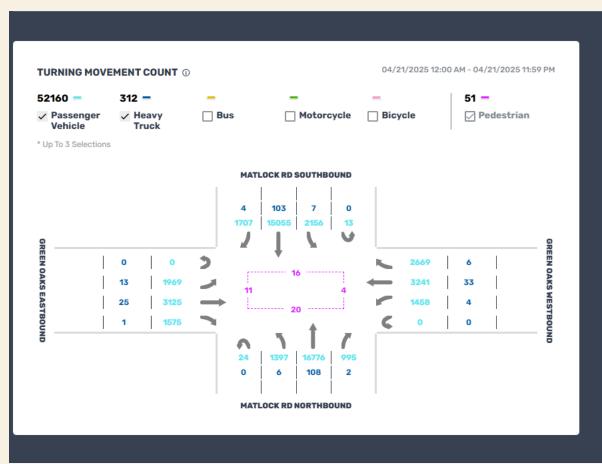


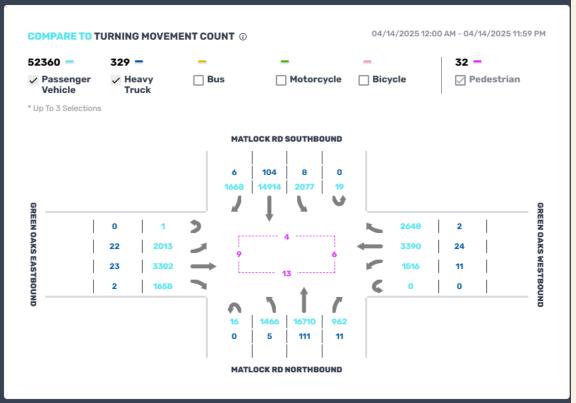
DATA ANALYTICS VOLUMES





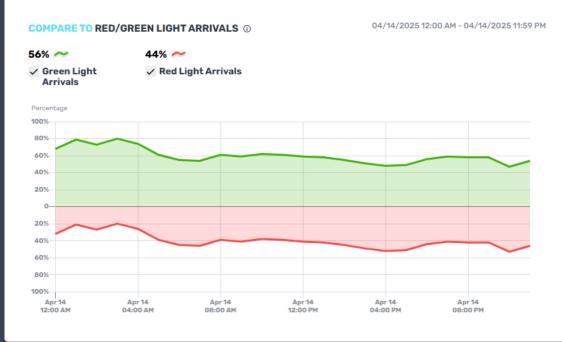
DATA ANALYTICS VOLUMES





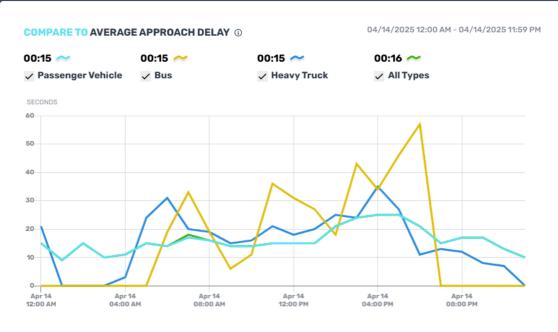
PERFORMANCE LIGHT ARRIVALS





PERFORMANCE APPROACH DELAY





PERFORMANCE LEVEL OF SERVICE





THE FUTURE OF NOTRAFFIC IN ARLINGTON

- Installing NoTraffic in the Entertainment District which is home of the Dallas Cowboys and Texas Rangers
- Evaluating additional corridors for expansion
- Expanding the Arlington's Mobility OS Platform for additional capabilities







Upcoming Events

Tech Showcase « Poster Session « TxDOT Innovator of the Year Award « Industry Innovator of the Year Award

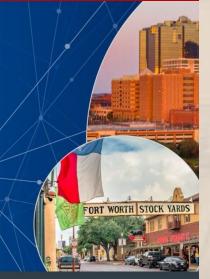
Connecting Texas to the Future of Transportation



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Connecting Texas to the Future of Transportation





REGISTER NOW!

Secure your spot



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THE

TEXAS TECHNOLOGY TASK FORCE

Texas Technology Task Force Summer Meeting

July 14, 2025

TxDOT Stassney Campus



CAV Task Force Summer Meeting

July 15, 2025

TxDOT Stassney Campus



Please share your feedback on the TIA Spring Meeting.

Shelley Pridgen

Innovative Transportation in Texas Program Lead Strategic Initiatives and Innovation Division TxDOT shelley.pridgen@txdot.gov

Andrea Gold

Director of Technology & Analytics Center for Transportation Research The University of Texas at Austin andrea.gold@utexas.edu